

# Public Broadcasters International 2009



December 21, 2009

*NHK organized the Public Broadcasters International (PBI) 2009 in December 7–8. Public broadcasters executives and union representatives from all around the world got together. This conference brought closed to 150 participants from 40 countries. Facing a new challenges and changes in media (ex. internet), they exchange their ideas or information toward problems and discussed the role, the values, and the necessity of public service broadcasting. This year marks the 18th PBI and the first conference held in Japan.*



## ICC Kyoto NEWS

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