

Press Release

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| <p><u>ICC Kyoto to Begin New Catering Service</u> Expanding partnerships with Kyoto hotels on grand opening of New Hall Available starting October 2018</p> |
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ICC Kyoto is revamping its catering service for the New Hall and adjacent Event Hall on the occasion of the grand opening of the New Hall. Partnerships with hotels in Kyoto have been expanded to strengthen response to demand for large parties of several hundred to one thousand attendees. ICC Kyoto is improving the quality of its catering service to heighten the culinary satisfaction of conference organizers and attendees from Japan and around the world.

New Catering Service Features

1) Select from 5 partner catering companies

We have added three highly experienced hotels to respond to recently growing and diversifying culinary needs. Our partnership with these companies forms a structure capable of addressing the high culinary requirements of international conferences and large-scale domestic and overseas corporate incentives (*1).

◆Partner catering companies for New Hall and Event Hall

| Hotel or business | Contract type |
|-------------------------------|---------------|
| 1. Kyoto Tokyu Hotel | New |
| 2. Kyoto Hotel Okura | " |
| 3. Hyatt Regency Kyoto | " |
| 4. Grand Prince Hotel Kyoto | Continuing |
| 5. ICC Kyoto Catering Service | " |

*Number of attendees servable varies with partner company.

(*1) Incentives: events and travel held by corporations for business partners or as a reward for employees

2) Responding to growing large-scale MICE needs as the largest party venue in Kyoto

In addition to the existing Event Hall, the multipurpose New Hall opening in October is experiencing increasing demand as a party venue. Anticipation for Kyoto as a large-scale MICE destination is intensifying. By strengthening our partnerships with these companies, we are able to meet the expectations of large-scale catered events at a high level.

◆Kyoto International Conference Center multipurpose party venue halls

| Venue name | Area | Maximum attendees | |
|--|----------------------|-------------------|----------|
| | | Seated | Standing |
| <input type="checkbox"/> New Hall (opens October 2018) | 2,000 m ² | 800 | 1,500 |
| <input type="checkbox"/> Event Hall | 3,000 m ² | 1,300 | 2,000 |

*The largest hotel banquet venue in Kyoto is 1,650 m² (As of Feb. 2018)

3) Contributing to expansion and improved satisfaction of MICE held in the region

With the opening of the New Hall, we are prepared to hold even larger-scale MICE events in conjunction with the Event Hall and Main Building. Through these partnerships, we will gain sales for large-scale catered events in Kyoto, which we failed to capture previously, as well as aiming to improve the satisfaction of MICE events held in the region.

New catering service operation schedule

- Operation begins: October 2018
- Eligible events: Events held in the New Hall (opening October 2018) or Event Hall
- Summary: Select your desired catering company from among our 5 partner companies. ICC Kyoto will coordinate and support your event in collaboration with partner companies.
*Number of attendees servable varies with partner company.
- Reservations and Inquiries:
 - Email inquiries
<http://www.icckyoito.or.jp/en/planner-2/ask/reservation/>
Please ask at our official website (Venue Usage Inquiry Form)
- Inquiries on this press release
 - Phone: +81-75-705-1345 Hours: 9 AM – 5:30 PM Weekdays
 - Business Development, Sales Promotion Department
 - Kyoto International Conference Center

(Reference)

